

Find the photos that could trigger a *copyright demand letter*.

PixCheckR scans the public pages of your website and flags images that may belong to Reuters, AP, Getty, stock libraries or news outlets: the images rights-enforcement firms such as PicRights and Copytrack pursue. Then it helps you record what you did about each one.

HOW IT WORKS

Four steps from "are we exposed?" to a documented review

01 Read the site Uses the sitemap and internal links to find pages, then lists every image, background and social-share picture.	02 Check the file Reads embedded credit, byline and copyright fields, agency file-name patterns and where each image is hosted.	03 Search the web The full report searches the web for matching copies, which can surface agency, news and stock-library pages.	04 Record a decision Mark each image as your own, licensed, public domain or removed, and keep a dated PDF record of your review.
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WHAT A REPORT LOOKS LIKE

	flood-street-2023.jpg Credit field: "REUTERS/Staff"	HIGH RISK
	team-meeting.jpg Matches a stock library image	CHECK
	IMG_2041.jpg No agency marks found	NO SIGNS FOUND
	Logo-banner.png Your decision: "We own it"	MARKED OK BY YOU

Illustrative example. Labels are prompts to investigate, not findings of ownership or infringement.

EVERY FLAGGED IMAGE SHOWS

- **Why it was flagged:** credit fields, file name, hosting, caption or web match
- **The likely owner**, such as an agency or stock library
- **Where it appears**, with live links to each page
- **Matching copies found online**, with links (full report)
- **Your decision and notes**, saved to your account
- **PDF and CSV reports** for your records, insurer or adviser

WHO USES IT

Small businesses

Charities and community groups

Councils, schools and agencies

Web designers

Reconstructed example based on a real copyright demand received by a NZ organisation. We have rewritten and removed identifying details; this is not a copy of, or a quotation from, the original letter. The sender requested NZ\$1,200 in that instance. A demand is an allegation, not a finding of infringement, and this amount is not presented as typical.

WHY IT MATTERS

Don't wait for a copyright demand letter.

A news agency's lawyers said one of its photos was on the organisation's website without a licence, asked for NZ\$1,200, and said court proceedings might follow. A PixCheckR full report for a whole website is US\$25.

Reconstructed example. To settle its claim, our client asks you to remove the photograph, sign an undertaking and pay **NZ\$1,200** by [date].

Our client says removing the photograph on its own **will not settle the matter.**

Rewritten for illustration; not the original wording.

PRICING

Start free. Full report once, then keep watch with Monitor.

Free scan

US\$0

- Up to 50 pages
- Overall likelihood: high, medium or low
- Number of images to review and likely owners

No account or card needed

RECOMMENDED

Full report

US\$25

 per website

- Up to 500 pages
- Every flagged image, with reasons and likely owner
- Web matching to find copies on agency, news and stock-library sites
- Decision record, PDF and CSV reports
- 3 scans within 30 days, to check your fixes

One-off payment, no subscription

NEW

Monitor

US\$9

 per month

- Monthly check of the whole website, no page limit
- Web matching for every new image
- Email alert when a new image may need a licence

Cancel any time

COMMON QUESTIONS

Is this legal advice?

No. Keep licences for images you didn't create and get legal advice on any specific claim.

Do you keep my images?

No full-size copies. Free scans keep no previews; full reports keep small previews for your PDF for 12 months. Full reports use GoogleCloud Vision for web matching.

Can I scan someone else's site?

Only with the owner's permission. PixCheckR is a self-audit tool for sites you own or manage.

I've already had a letter.

Don't ignore it or pay straight away. Note the deadline, check your licence records and get legal advice. A letter may say removal alone doesn't settle it.

PixCheckR identifies possible image-rights issues for your review. Matches are not determinations of ownership, permission or infringement, and an image without a match is not confirmed as licensed. Not legal advice. Prices in US dollars, correct at October 2026. Terms and Conditions: pixcheckr.app/terms. International Public Safety Qualifications Authority Ltd, Suite 13759, Level 1, 6 Johnsonville Road, Johnsonville, Wellington 6037, New Zealand. Contact: pixcheckr.app/contact

Run your free scan today

Enter your website address. No account or card needed.

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